

SOCIAL MEDIA MANAGEMENT PRICE LIST



CATHERINE JARRET

Marketing Manager

BACKGROUND

I have worked in marketing, design, and sales operations for over 20 years and with some of the largest companies in the world.

SPECIALIZATIONS

- Marketing Plans
- Content Creation
- Visual Storytelling
- Social Media Campaigns
- Graphic Design
- SEO Optimization
- Consumer Engagement
- Photography

\$200 MONTHLY PACKAGE

- Up to three (3) static posts created per week and posted on two (2) social media platforms
- Post engagements up to three (3) times per week
- Keyword and hashtag optimization

\$500 MONTHLY PACKAGE

- Up to five (5) static posts created per week and posted on social media platforms
- One (1) reel/story post created and posted to social media outlets
- Post engagements up to five (5) times per week
- Keyword and hashtag optimization
- One (1) copywriting piece (<500 words) per week, written for newsletters, blogs, or other business communications

\$900 MONTHLY PACKAGE

- Up to seven (7) static posts created per week and posted on social media platforms
- Two (2) reel/story posts created and posted to social media
- Post engagements up to five (5) times per week
- Keyword and hashtag optimization
- Up to 1,000 words of copywriting for any business purpose
- Design and implementation of one (1) paid advertising campaign per month
- Email marketing list management

PROJECT PRICING

- Static content post with your image and text: \$10 each
- Video content post: \$25 each
- 500 words of copywriting: \$30 each
- 1,000 words of copywriting: \$50 each
- Collateral design (brochures, postcards, etc.): \$75/piece
- Basic website setup (NOT including purchase/hosting): \$300
- Marketing plans: \$50/month

Please contact me to discuss other needs you may have!